

# Heads *Up!*

*Products & Services  
You May Need For  
Your Growth*

***Champions  
of Sector***

## INDIAN BUSINESS INSPIRATIONAL STORIES

*Growth  
Enablers*

**Dealership,  
Distributorship,  
Franchise and Other  
Collaboration  
Opportunities**



**Scan & Follow us on**



**Stay at the forefront of business innovation and opportunities! Follow us on our social media handles for continuous updates and insights that shape the future of the business community.**



Giving visibility to your business

"Memories fade, brands turn to dust,  
stay top-of-mind, or you'll end up lost"



Swetapadma Mohanty  
Founder & CEO



# From Founder's Desk



Dear Member Community,

In the fast-paced world of business, especially for small and medium-sized enterprises (SMEs), visibility is often the difference between thriving and merely surviving. With numerous businesses vying for attention, standing out in the crowd requires more than just offering a great product or service—it demands strategic efforts to enhance your visibility.

**Here are five effective ways to boost visibility for your business:**

- 1. Leverage Digital Marketing:** In today's digital age, having a strong online presence is non-negotiable. Utilize digital marketing strategies like social media marketing, search engine optimization (SEO), and content marketing to reach a broader audience. Engaging with your customers through these platforms not only increases your visibility but also builds trust and credibility.
- 2. Participate in Industry Events:** Industry events, such as trade shows, webinars, and networking meetings, provide a platform to showcase your business. These events are excellent opportunities to connect with potential clients, partners, and industry influencers. At BLL, our events are designed to maximize your exposure and put you in front of the right audience.
- 3. Collaborate with Other Businesses:** Forming strategic partnerships with complementary businesses can expand your reach to new customer bases. Co-hosting events, cross-promotions, or creating bundled offers can significantly enhance your visibility while providing added value to your customers.
- 4. Share Your Story:** Every business has a unique story, and sharing yours can resonate deeply with your audience. Whether through blog posts, interviews, or speaking engagements, telling your story helps humanize your brand and makes it more relatable. Our platform at BLL is dedicated to sharing the inspiring journeys of our members, helping you connect with your audience on a personal level.
- 5. Engage in Community Initiatives:** Being involved in community initiatives or corporate social responsibility (CSR) activities positions your business as a responsible and caring entity. It not only improves your brand image but also increases your visibility within the community. Consumers today prefer brands that align with their values, and community involvement is a great way to reflect that.

At Business Leadership League, we are committed to helping you enhance your business's visibility through our tailored events, networking opportunities, and dedicated platforms. By implementing these strategies and actively participating in our community, you can ensure that your business not only stands out but also builds lasting connections that drive growth.

Remember, visibility is not just about being seen—it's about being remembered. Let BLL be your partner in ensuring that your business remains at the forefront of your industry.

**Wishing you all continued success and greater visibility!**

Swetapadma Mohanty  
CEO and Founder  
Business Leadership League

**BLL** BUSINESS LEADERSHIP LEAGUE

# The BLL Community

With a reach that spans over 100,000+ community members, the Business Leadership League (BLL) community is a dynamic and thriving ecosystem built for SMEs, MSMEs, and entrepreneurs looking to grow, connect, and scale. Our community consists of industry leaders, visionaries, and high-impact businesses, all coming together to create opportunities and drive innovation.

## COMMUNITY BREAKDOWN BY INDUSTRY:

- **Manufacturing:** ~ 40,000
- **Services:** ~ 25,000
- **Trade(Distributors/Importers/Exporters):** ~ 15,000
- **Construction:** ~ 10,000
- **Others:** ~ 10,000

Whether you are looking to connect with businesses in your sector or explore new partnerships, the BLL community provides the perfect platform for collaboration and growth.

## COMMUNITY ENGAGEMENT :

At BLL, we believe in offering meaningful engagement opportunities to all our members. Our engagement avenues include:

- **60+ High-Participation, High-Engagement Events and Meets** throughout the year
- **Digital Directory** of the member community for seamless access and networking
- **Print Collateral Options:** Directory listings, standees, banners, and logo placements at key events
- **Presentation and Speaker Opportunities:** Be a thought leader and present your business at our events
- **Social Media, WhatsApp, and Email Broadcast Promotions:** Get your message out to our expansive community

**These engagements ensure that your business remains visible, well-connected, and top-of-mind for opportunities that arise across our community and beyond.**



# Joining the Community: What Problems Does It Solve?

- When you join the BLL community, you are addressing several critical challenges for your business:

1. Visibility Issues
2. Networking and Lack of Connections
3. Limited Personal and Brand Positioning
4. Difficulty in Acquiring New Customers
5. Stagnant Business Growth

## Business Leadership League (BLL) Subscription Plans

### Plan 1: One Access Pass

- Price: ₹9,990 per annum
  - Features:
- Access to **ALL BLL events** throughout the year
- Business Pe Charcha
  - Vendor Empanelment Meets
  - Large Corporate Leader Meets
  - BusinessTopline Growth Meet
  - EXIM Conclave
  - Partner Events
- Digital Access to the member community via the BLL's exclusive digital directory called Aikyam



### JOIN THE COMMUNITY :

By joining BLL,  
you're investing in your business's visibility,  
growth, and networking. We offer tailored  
subscription plans that cater to different  
business needs, allowing you to choose the one  
that best fits your goals.



scan to connect

# **"Game Changers in Action: Real Stories of Success and Growth"**

**Don't miss out on the  
success stories from the  
BLL Community**





# LET'S HEAR SOME SUCCESS STORIES FROM THE BLL COMMUNITY

- **From Consistent Visibility by Putting Up Stalls at BusinessTopline Growth Meet: Anu Kapoor's Success Story-Chocopearl**



**Anu Kapoor's** success story at the BusinessTopline Growth Meets highlights the power of consistent visibility. By showcasing her products at events in June and August, she connected with key decision-makers, leading to a significant Diwali contract. Her journey shows that consistent engagement and visibility open doors to unexpected, game-changing opportunities.



- **From Connection to Contract: Aankit Khetan's Success with Fortran Steel on Indian Business Inspiration Stories-Kay Kay Engineering Company**



**Aankit Khetan**, a bearings trader targeting manufacturing, joined the Business Leadership League and discovered new business potential. Through the Indian Business Inspiration Stories platform, he connected with Fortran Steel, reaching out directly to Jatin Parekh. This strategic move led to a valuable purchase order, showcasing the impact of BLL's networking power.

Dear Jatin Parekh,

Greetings From Business Leadership League,

Here are the details:

Name	:Aankit Khetan
Email	: <a href="mailto:kaykayengg@kke.co.in">kaykayengg@kke.co.in</a>
Mobile	:9820364917
Company	:Kay Kay Engineering Co
Business Info	:Supplier of Bearings
Purpose	:Have a product/services for you
Message	:Dear sir, We are supplier of bearings based in Mumbai. I would like to connect with you and understand how can i be a vendor in your company Thank you

Regards,

- **From Skeptic to Success: How Collaboration with ArthVritt Capital Sparked New Opportunities for Sidhveda HR**



**ARTH VRITT  
CAPITAL**



**SIDHVEDA**  
HR SOLUTIONS UNDER ONE ROOF

As Founder and CEO of Sidhveda HR Solutions, he was introduced to BLL by a friend who attended the August BusinessTopline Growth Meet at the World Trade Centre. Despite initial skepticism due to past networking experiences, he took a leap—and it paid off. Shortly after joining, he secured an HR contract with ArthVritt Capital, a BLL member company, and even filled a crucial position within the BLL team. His journey underscores the powerful, authentic connections that BLL fosters for its members.

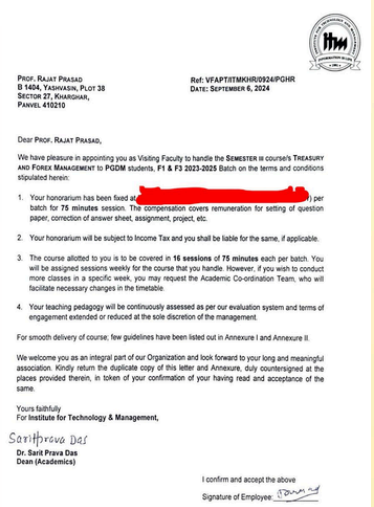
# MEMBER PROFILE

## • **Rajat Prasad's New Milestones: From Prashanti Forex to the Classroom and Boardroom**



**Rajat Prasad**  
Financial Expert & CEO

Congratulations to Rajat Prasad, founder of Prashanti Forex! He's been appointed as a Visiting Faculty member to teach Treasury and Forex Management to PGDM Finance students at ITM Business School, BLL has a MOU with ITM. Rajat is also enhancing his expertise through Boardroom Mastery with Mentor My Board, a fellow BLL member company.



## • **Clinitech Laboratory Ltd: Building Strong Healthcare Partnerships in the BLL Ecosystem**



Clinitech Laboratory Ltd has strategically positioned itself within the BLL ecosystem as a dedicated healthcare partner for SMEs. By consistently promoting its services and actively engaging with BLL members, Clinitech has built valuable alliances with companies like Anil Engineering Pvt Ltd and Dhruv Consultancy Services Ltd.



## • **BLL's Successful Debut Delegation to the 39th Expo in Jakarta, Indonesia**

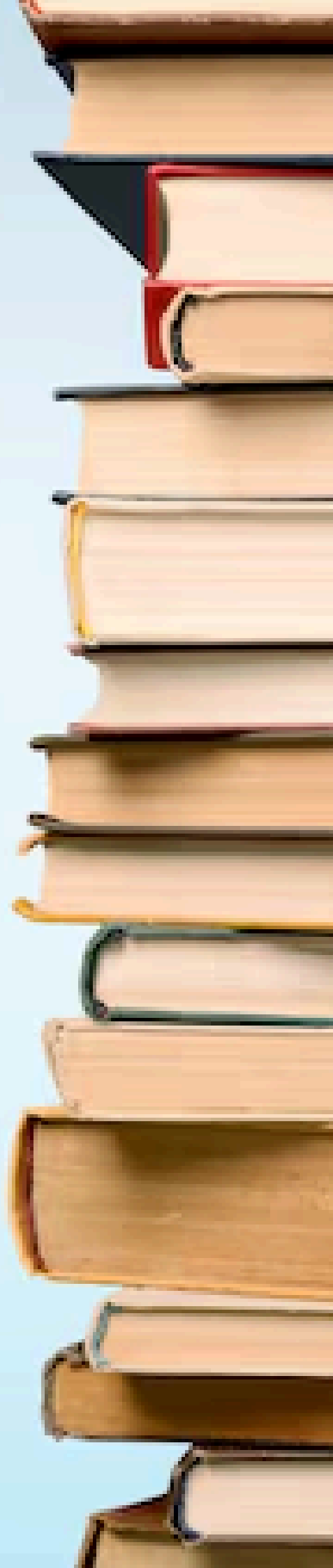
BLL's first delegation to the 39th Expo in Jakarta, Indonesia, was a remarkable success. Led by RK Jain, MD of Sara Chem Pvt Ltd, and in collaboration with the Consul General of Indonesia in Mumbai, the team not only showcased their businesses but also established valuable connections with key nodal agencies in Jakarta. The delegation also received significant support from His Excellency Mr. Sandeep Chakraborty, Ambassador of India to Indonesia, whose assistance was instrumental in making the event a success. This collaboration provided a fantastic platform for networking and expanding business horizons.



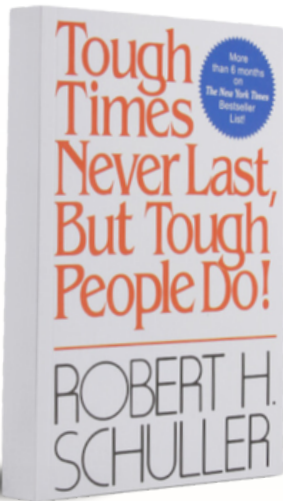


**"Fuel Your Entrepreneurial  
Journey: Must-Hear  
Podcasts, Must-Read  
Books, and Must-Watch  
Movies!"**

**Dont miss out the BLL  
recommendations!!**



# BOOKS



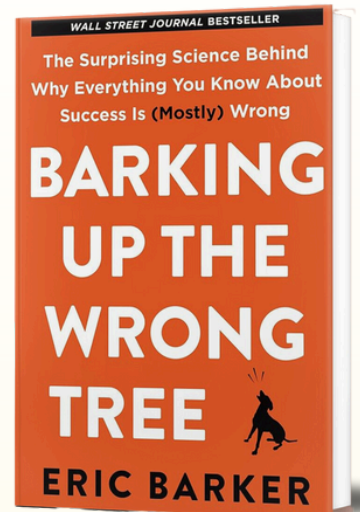
## **Tough Times Never Last, but Tough People Do!**

It is a powerful reminder for every entrepreneur on their journey.

This book resonates with BLL's core belief: challenges are opportunities in disguise. Schuller's insights inspire resilience, urging business leaders to persevere, innovate, and emerge stronger in the face of adversity.

## **Barking Up the Wrong Tree**

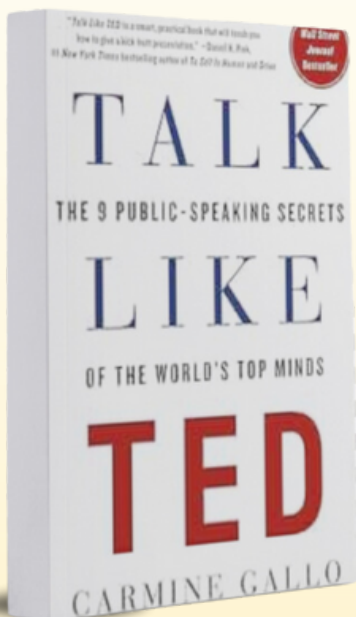
Eric Barker's *Barking Up the Wrong Tree* challenges conventional success advice, offering surprising insights grounded in research. Barker explores what truly drives success in life and business, debunking myths and redefining strengths. Ideal for business owners, this book empowers readers to leverage unique skills and rethink their path to success.



## **Talk Like TED**

Entrepreneurs seeking to captivate and inspire need *Talk Like TED* by Carmine Gallo. This essential guide reveals the secrets behind TED's best talks—storytelling, passion, and clarity.

Gallo's insights empower leaders to connect authentically, spark excitement, and leave lasting impressions. A must-read for impactful, memorable communication.



# MOVIES

## Name : The Founder

It is an inspiring film for entrepreneurs, chronicling Ray Kroc's transformation of McDonald's into a global empire. It showcases perseverance, vision, and the power of scaling an idea. A must-watch for business owners seeking insights on ambition, innovation, and overcoming challenges to build a legacy. Highly recommended!



## Name : Erin Brockovich

It is an inspiring film for female entrepreneurs, showcasing the true story of Erin Brockovich's fight against injustice. Her resilience, courage, and dedication to social responsibility offer valuable lessons on overcoming obstacles, challenging discrimination, and standing up for what's right. A must-watch for entrepreneurs driven to make a meaningful impact.

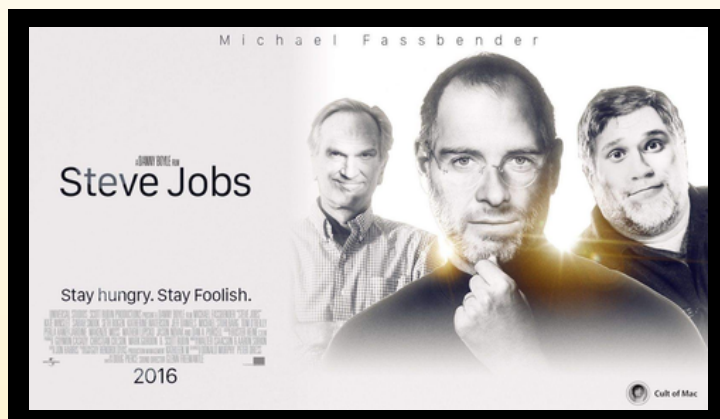
**Favourite scene** - Lame Ass Offer scene in a boardroom where Julia Roberts is incredible!!!!



## Name : Steve Jobs

A must-watch for entrepreneurs seeking inspiration from the life of Apple's visionary co-founder. The film delves into Jobs' relentless pursuit of innovation, his leadership challenges, and his passion for excellence. It's a powerful reminder of the importance of creativity, persistence, and staying true to your vision.

**Favourite Scenes** - Some key Apple events where Steve Jobs delivers



# PODCASTS

I highly recommend Figuring It Out by Raj Shamani for entrepreneurs. What I love about his approach is that he combines deep research with a relaxed, natural conversation style. Raj lets his guests open up, offering authentic insights that feel real and relatable. It's a great way to learn and grow!



- **PROFITABLE Startup In India, D2C Business, Marketing Strategy**  
Bellavita Founder - Aakash Anand



Aakash's conversation in Figuring It Out was incredibly real and relatable. He shares valuable insights on how to be realistic about making money in business and emphasizes the importance of being your own top salesman. His practical approach and authenticity make it a must-listen for entrepreneurs looking to succeed.

- **How Brands like Apple & Nike Use marketing To Control Your Mind**  
- Dr Sanjay Arora



Aakash, Founder and CEO of Shells Advertising Inc., shares expert insights on consumer psychology, brand strategies (Nike, Maggi), and how processed food industries create addictive products. He also explores building luxury brands and strategies for navigating luxury, mass premium, and premium markets—essential listening for entrepreneurs and marketers alike.



- **How To Build A Unicorn In 2 Years & India's Largest Job Platform**  
- Apna Founder



In this episode, Apna's founder shares the journey of building India's largest job platform. Key strategies included identifying market gaps, leveraging AI technology, focusing on user experience, building a strong community, and smart fundraising. These factors helped Apna scale rapidly and achieve unicorn status in just two years.



# INDIAN BUSINESS INSPIRATIONAL STORIES



Indian business has millions of successful and inspiring stories.

Stories of leaders who came from small towns, or financially poor families, or academically weak, or with physical challenges, or faced unprecedented business challenges and so on. They won against all the odds and are there to inspire us.

## SHARE YOUR JOURNEY

Your inspirational story will help create a robust business environment. This apart your participation can help you reap rewards such as; Reach, Visibility and Recognition



REGISTER YOUR INTEREST

**From navigating cultural shocks to revolutionizing Anil Engineering's product lineup, Dhivya Sriram's leadership has propelled the company to unprecedented growth.**

**Her strategic vision and dedication to innovation have not only revitalized the organization but also positioned it as a trailblazer in the engineering sector, garnering prestigious industry accolades and expanding its global footprint.**

Dhivya Sriram's journey is a compelling story of accidental entrepreneurship and transformative leadership in the engineering sector. As the Director of Anil Engineering Private Limited, Dhivya catapulted the company five fold within a decade, all while balancing the demands of motherhood and receiving the prestigious "Visionary Women in Engineering" award in 2023.

Dhivya's professional path began in HR, handling projects for manufacturing giants like TVS India, where she gained invaluable insights into industrial growth. In 2013-14, her father-in-law, Dr. V. Sriram, acquired the struggling Anil Engineering Company, which lacked culture and infrastructure but had strong technical expertise in the oil and gas sector. Transitioning from HR in MNCs to the family business in 2014 was a culture shock, compounded by resistance from workers and a major product failure that tarnished the company's reputation.



# DHIVYA SRIRAM

**Director**





Despite these setbacks, Dhivya and her husband, Mr. Sudarshan, tackled ad hoc issues, reconnected with existing clients, and innovated new products. Their efforts included developing the mini vaporizer, which displaced an American brand and reduced its market share to 2%.



They also focused on establishing a clear vision, mission, and goals, building a great team, and continuously investing in research and development. Under Dhivya's leadership, the company secured several key quality certifications, expanded its market reach through international expos, and transformed a 700-square-foot shed into a two-storey building with improved facilities.

**"Get up, show up, never give up."  
- Dhivya Sriram**

She faced the challenge of working in a male-dominated industry by enhancing safety and environmental standards to attract more women to the field. Her journey offers valuable lessons in market research, product innovation, governance, partnership, and the power of perseverance.



Dhivya's principles and values, inherited from her family, guided her to maintain an ethical workplace. Her dedication was recognized when she received the "Visionary Women in Engineering" and "Iconic Woman Director" awards in 2023. She emphasizes the importance of sustainability, with Anil Engineering's products designed to reduce carbon emissions and conserve resources. Her story is a testament to the transformative power of leadership, innovation, and resilience in the face of challenges.



To watch full story scan here



# JATIN PAREKH

CEO

**Jatin Parekh transformed his father's trading business into Fortran Steel, a leading manufacturing enterprise with strong national and international presence through client engagement, strategic alliances, and commitment to quality.**

Jatin Parekh, a second-generation entrepreneur, inherited the trading business his father, Mr. Gopal Parekh, established in the 1960s. Jatin's interest in the family business sparked during his late teens. Recognizing the potential for growth, the family made a collective decision to transition from trading to manufacturing, spurred by India's economic reforms in 1991. Utilizing internal accruals and bank limits, they set up a steel rolling mill in Taloja, Navi Mumbai.

While pursuing his final year of B.Com at Podar College and a CA course, Jatin's increasing involvement in the business prompted his father and uncle to advise him to focus entirely on the operations. By 1992, Jatin was fully immersed in the business, driving its transformation from a Rs. 5 Crore trading firm into a burgeoning manufacturing enterprise named Fortran Steel, symbolizing the transformation of steel to new levels.

Transitioning to manufacturing posed significant challenges. Emerging from the quota-license raj era, India faced substantial labor and union issues. In their second year of operations, Fortran Steel encountered severe labor challenges, leading to a lockdown. This crisis created immense stress within the family due to the significant resources and finances already invested.

Undeterred, Jatin built a new team, kept it away from unions, and fought legal battles to reopen the unit. Within three months, he resumed operations, hired technical consultants, and stabilized the manufacturing process over the next three years. By 1996, at just 22 years old, Jatin had developed a Rs. 10 Crore manufacturing business, boosting his confidence.





However, a setback in 1997 with an unviable scrap metal deal had long-term financial repercussions. Embracing change, Jatin used this adversity to innovate and improve, marking a decade of growth. His proactive client engagement, offering tailored solutions to optimize processes and reduce costs, helped expand their manufacturing capacities and diversify their client base.

**“Success is not merely about the journey from where you start to where you reach; it's about the resilience, adaptability, and relentless pursuit of excellence along the way.” - Jatin Parekh**



Strategic alliances with renowned steel manufacturers and a focus on quality and innovation facilitated entry into new markets and industries, leading to exponential growth. Fortran Steel now exports to over 25 countries and plans a new stainless steel plant in Gujarat. With an overseas office in Dubai, the company reached Rs. 450 Crores in FY23-24 and is preparing for an IPO. Jatin's journey highlights relentless excellence, adaptability, and strategic growth.

Jatin Parekh, a second-generation entrepreneur, transitioned his father's trading business into a successful manufacturing enterprise, overcoming numerous challenges. His proactive client engagement, consistent innovation, and investment in top talent helped diversify Fortran Steel's product range and expand its market. With a focus on quality and strategic alliances, Fortran Steel now exports to over 25 countries and plans further expansions, positioning itself for sustained growth and impact on both national and international scales.



To watch full story scan here

[bll.org.in/inspirational-stories](https://bll.org.in/inspirational-stories)



**K THOMAS ISSAC**  
Principal Architect

## **From a nomadic childhood and initial career setbacks to becoming a renowned architect with over 1,000 completed projects, Thomas's story is one of perseverance, dedication, and continuous pursuit of excellence in the field of architecture.**

Thomas, the son of a railway employee, experienced a nomadic childhood due to his father's job requiring frequent relocations. Eventually, his family settled in Mumbai, where he completed most of his education. Although he initially dreamt of joining the Merchant Navy, he missed the age limit for application.

A new direction emerged after he was inspired by the movie "The Towering Inferno," leading him to pursue architecture at L.S. Raheja School of Architecture, from where he graduated in 1982 and obtained his license in 1983. Thomas's first job was with Dara B. Mistry & Partners, a firm renowned for its strict standards and meticulous attention to detail. During his three years there, he honed his skills and developed a keen eye for perfection.

Married and in need of more financial stability, he joined Godrej as a company architect. This role was pivotal, offering diverse project experiences over the next five years. Despite his success, Thomas noticed a lack of Malayalee representation in architecture and aimed to change that by becoming one of the first independent Malayalee architects in Mumbai.

In 1986, Thomas took on a side project to execute a church in Vashi, which led to several factory projects in the MIDC area around Navi Mumbai. Encouraged by this success, he resigned from Godrej to start his own practice, despite strong opposition from his father, who valued job stability. Thomas's initial venture faced challenges, with new inquiries drying up within six months, leading him to take a position with Premier Automobiles.



**“ In the face of uncertainty and setbacks, the true measure of success lies in the courage to pursue one's dreams with unwavering determination.” - K Thomas**

After three years of extensive travel and parallel projects, he felt the entrepreneurial calling again and decided to pursue individual projects once more. By 1990, Thomas had restarted his architectural practice, hired employees, and marketed himself vigorously.



His experience with MIDC projects helped him build a niche in industrial and institutional projects. His practice flourished, and by 2014, Thomas had expanded his operations, investing in multiple offices and venturing into housing development. An exciting opportunity arose when he was offered a partnership in Bahrain, leading to the establishment of an organization there.

His son later joined the business, continuing the family legacy. In addition to his professional achievements, Thomas became a visiting faculty member and served as a trustee for several schools, emphasizing his commitment to giving back to society. With a current focus on redevelopment projects, Thomas continues to make significant strides in the industry.

From a non-business background and conservative upbringing to completing over 1,000 projects in a 34-year career, Thomas's journey is a testament to his dedication, resilience, and continuous pursuit of excellence in architecture.



To watch full story scan here

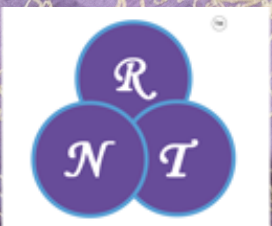




**Shikha Trivedi Singh's career journey is a testament to resilience and empowerment. Overcoming obstacles and skepticism from the corporate world, she transitioned from corporate communications to empowering women returning to work. Her vision to inspire 1,000 women by 2030 reflects her commitment to driving positive change in the professional landscape.**

Shikha Trivedi Singh's upbringing in Kanpur, amidst a conservative family, was marked by frequent relocations due to her father's job. However, it was in Pune that she found her academic home.

After completing her schooling there, Shikha pursued her passion for communication, earning a Master's in Communication Studies from Pune University. Thriving in practical experiences, she embarked on a promising career in corporate communications. Despite facing challenges along the way, Shikha's determination and resilience guided her journey.



Business Driven. People Focused.

# SHIKHA TRIVEDI SINGH

Co-Founder & Managing Partner



### **Overcoming Obstacles: A Return to Work**

Between 2012 and 2016, Shikha took a break from her career to focus on maternity and family responsibilities, settling in Navi Mumbai.

However, upon her return in 2017, she encountered skepticism from the corporate world regarding her career gap.

Facing outdated perceptions about her skills, a lack of confidence from potential employers, and the internal struggle of balancing professional aspirations with familial responsibilities, Shikha decided to chart a new course. She joined her father's recruitment consultancy business, RNT Consultancy, where she began to redefine her path and empower others facing similar challenges.

**“Success is not defined by the obstacles we face, but by the resilience with which we overcome them.” - Shikha Trivedi Singh**

### **Building Empowerment: Shikha's Vision for Change**

Shikha Trivedi Singh's transition to RNT Consultancy marked a pivotal moment in her career. Leveraging her natural flair for communication and empathy, she found early success in non-technical roles, securing significant projects and contributing to the business's growth.



Recognizing the challenges faced by women returning to work after career breaks, Shikha took proactive steps to address these obstacles. By investing in training, counseling, and continuous learning, she empowered over 50 women to return to work, building a team of resilient professionals.

Shikha's vision to inspire 1,000 women by 2030 reflects her unwavering commitment to empowering others and driving positive change. Her journey exemplifies resilience, determination, and the transformative power of supporting women in their professional endeavors.



To watch full story scan here



## **Bibhu Padhi's journey from a small town in Odisha to the heights of international business is a powerful testament to the impact of vision, perseverance, and support.**

Born in Asika and raised in Behrampur, Odisha, Bibhu's father was a high school headmaster and his mother a headmistress. After completing his BE in Electronics and Communications, Bibhu proposed starting a cattle farm. However, his father discouraged him, suggesting he focus on his education first.

In 2005, Bibhu moved to Mumbai to check on his two settled sisters during the floods that year. He began exploring opportunities and got his first break as a visiting faculty member at Bharatiya Vidya Peeth, teaching basic electronics. After 18 months, he joined Ion Technologies as a service engineer, where he developed an idea for using IoT to track and measure sensors to maintain temperature.

Seeing potential in software, Bibhu completed a PG diploma from NIIT and joined a software testing company in 2007. Over 4.5 years, while working on a project for Union Bank, he identified service gaps. When he provided feedback to his management, they weren't focused on PSU services, which highlighted the ecosystem's lack of support for startups.

Despite this, Bibhu was determined to start his own venture. However, the startup ecosystem at the time was not supportive. By then, he received an offer from Sonata Software in Bangalore. In 2011, Bibhu married Pratima Nayak, a software development professional with a flourishing career. Though they had the opportunity to move to Houston, Bibhu's desire to start his own business persisted. He convinced Pratima to build a website for his envisioned company, ApMoSys (Application Monitoring Systems).



## **BIBHU PADHI** **Founder & CEO**

On February 7, 2012, Bibhu quit his job at Sonata after 11 months, returned to Mumbai, and began consulting from his home in Kamothe, Navi Mumbai, with strong family support and a one-month-old daughter. His first order from Union Bank of India for Rs 2.5 lakhs was soon followed by contracts from Edelweiss, Domino's, and SBI Capital. As orders increased, Bibhu enlisted his sister Sangeeta Padhi, a Chemical Engineer, who left her settled career to join him. She earned certifications in software testing to meet business needs.

Bibhu also brought in close friends who shared his vision. They set up a state-of-the-art knowledge room with funds borrowed from Pratima and his brother-in-law. By 2014, ApMoSys secured a private bank as a customer, helping clients like McDonald's with services such as performance testing, VAPT, and more. Their revenue reached Rs 1 crore that year. They took on performance testing for SBI Capital and received a Java application development order from Axis Bank, expanding into mobile app development.



**“Success is not defined by where you start, but by how you navigate the journey, turning obstacles into opportunities and vision into reality.” - Bibhu Padhi**

By 2018, their turnover had reached Rs 4 crore. However, when his CTO, a close friend, received an offer from a competitor and left, Bibhu faced significant stress. He invited Pratima and his friend Vishnu to join the company, with Pratima taking over as CTO. Bibhu expanded his network, building a core team with diverse experience and forming strategic partnerships with OEMs. This helped them gain significant traction and offer multiple services to their established customer base. Despite the challenges of the Covid-19 pandemic, ApMoSys went international, boasting a robust product portfolio by 2022. By 2023-24, they crossed the Rs 100 crore milestone, opening offices in Dubai and Canada. Their headcount surpassed 1200.

With plans to reach Rs 300 crore by 2025 and aspirations to get listed, Bibhu's story exemplifies how hunger for growth, a clear vision, and strong support systems drive entrepreneurial success. His dedication to innovation, client-centric approach, and ability to build a committed team transformed ApMoSys from a home-based startup into a thriving international enterprise. His journey underscores the importance of resilience, adaptability, and the courage to pursue one's dreams.



To watch full story scan here

[bll.org.in/inspirational-stories](https://bll.org.in/inspirational-stories)



**Jagdish Nayak's journey is a powerful reminder that success doesn't always stem from a grand vision or groundbreaking idea; rather, it's driven by qualities honed through life's challenges. His story demonstrates that tough times, rather than being feared, can forge the strength needed for achieving great things.**



## JAGDISH NAYAK

**Managing Director**

Growing up in the modest suburb of Versova-Koliwada in Mumbai, Jagdish's early life was marked by hardship. Living in a cramped 100-square-foot house without basic amenities and with a father whose income from the film industry was unstable, his family struggled. His mother took on odd jobs, like tailoring, to support them. It was through these tough circumstances that Jagdish developed the determination that would guide him throughout his life.

Jagdish's mother sought a safer place for her family. They got a break when she was allotted a flat in a CIDCO housing project in Vashi, Navi Mumbai, with a deposit of just Rs 3,000. Despite the move, the family continued facing financial difficulties. Jagdish and his brother took on various jobs while pursuing their education, with Jagdish delivering milk and newspapers in the mornings, showing remarkable persistence. Although he aspired to a career in medicine, Jagdish faced the harsh reality of limited opportunities. Instead of fleeing from these challenges, he adapted by taking a job at Shah Clinical Laboratories, earning Rs 600 a month. This role provided him with valuable knowledge and experience.

Jagdish's decision to start his own business wasn't driven by a grand idea but by self-confidence and the realization that he needed to take control of his destiny. After a disagreement with his boss about office hours, Jagdish embraced the challenge, raised funds through his mother's reputation, and in 1990, at age 23, he set up his first clinical laboratory in Airoli.

Jagdish spent countless evenings building relationships with doctors and growing his business through sheer effort. Within two years, he achieved a stable income and bought a house—an impressive feat given his start.

**“Success didn’t come overnight; it was the result of years of hard work, resourcefulness, and an unwavering focus on his strengths.”**  
**- Jagdish Nayak**



His marriage to Jyoti, who came from a similar background, offered crucial support. However, his journey included missteps. In 2004, driven by ambition, Jagdish ventured into the unrelated milk parlor business, which led to severe financial losses and nearly jeopardized his primary business. Instead of being defeated, he took responsibility for his mistake, refocused on his original business, and worked tirelessly for six years to clear his debts and rebuild.

Jagdish learned that building a business requires time and that there are no shortcuts to success. His experiences taught him that tough times can be the greatest teachers and that avoiding challenges only delays growth. He realized that his nature might not suit every venture, but focusing on his strengths could yield remarkable results.



In 2014, with renewed focus, Jagdish began a rebranding exercise. His goal was steady improvement rather than chasing grand ideas. By 2024, his company was listed on the BSE SME, a testament to his resilience, responsibility, and relentless focus. With over 20 centers, Jagdish aims to further expand his network, attract more talent, focus on wellness, and invest in cutting-edge technologies. His goal is to create wealth for his investors and build on the solid foundation he established. His unwavering focus stands out—once he sets his eyes on a milestone, he does not stop until he achieves it.



Jagdish’s story is a powerful lesson that success isn’t about having a big idea; it’s about enduring tough times, taking responsibility for your actions, and steadily building on your strengths. Ultimately, it’s determination, self-confidence, resilience, and persistence that turn dreams into reality, proving that true success is earned over time, one step at a time.



To watch full story scan here

[bll.org.in/inspirational-stories](http://bll.org.in/inspirational-stories)



# Vishal Thakkar's journey is a compelling testament to the power of following one's own path, even when it defies conventional expectations.

Raised into a middle-class family in Navsari, Gujarat, Vishal's early life was marked by a deep love for books. Known as a bookworm, he spent countless hours in his local library, devouring every book in the children's section until there was nothing left to read. Despite his academic curiosity, Vishal, like many, was expected to follow a typical career path—one that promised stability, respectability, and financial security.

After completing his 10th grade in 1998, Vishal moved to Mumbai, encouraged by his paternal uncle. This move marked a significant turning point in his life. His uncle secured him a part-time job at a CA firm, which not only introduced him to the world of finance but also sparked a deep interest in becoming a Chartered Accountant.



However, during his teenage years, a family acquaintance, upon seeing his palm, predicted that Vishal wasn't the "CA type." Far from being discouraged, Vishal took this as a challenge. With youthful defiance, he made a Rs 1,000 bet that he would indeed become a CA. This challenge became a driving force for him, and in 2005, Vishal proved his doubters wrong by becoming one of the youngest Chartered Accountants in India, passing the rigorous exams on his first attempt.

For many, achieving a CA degree is the culmination of a journey toward a stable and lucrative career. The prestige and financial security that comes with it form a safety net that few are willing to leave behind.



But Vishal's story shows that what truly matters isn't just security—it's finding what you're genuinely good at and pursuing it with passion. Despite landing a coveted position at UTI Securities, where he gained substantial experience working on 16-17 IPOs and navigating the complexities of SEBI regulations and stock exchanges, Vishal felt an internal pull towards something more aligned with his true talents. He realized that his Ikigai—his reason for being—lay not in the corporate world but in teaching and mentoring others in finance.



Encouraged by his uncle's advice, Vishal ventured into the field of training. His first significant opportunity came when he was invited to conduct a finance workshop for UltraTech Cement in Kolkata, an Aditya Birla Group company. This experience opened the door to a series of training sessions with some of India's top corporations, including Mahindra, Reliance, Adani, and Kotak. Vishal's ability to simplify complex financial concepts and make them accessible to non-finance professionals quickly made him a sought-after trainer.

Eager to expand his impact, Vishal attempted to start a training company, even attracting an investor. However, the venture didn't pan out as expected, largely due to the early misstep of giving away too much equity. The setback could have discouraged many, but Vishal took it in stride. He recognized that while not every venture would succeed, the lessons learned were invaluable. He returned to his strength—delivering customized, high-quality training sessions—and continued to build his reputation in the industry.

**“True success is born from the courage to pursue one's passions, the resilience to overcome obstacles, and the dedication to transforming challenges into opportunities.” - Vishal Thakkar**

Not one to rest on his laurels, Vishal continued to innovate and expand his reach. He introduced the Robert Kiyosaki "Cashflow" game into SP Jain School of Global Management's family business program, providing students with a practical and engaging way to learn about finance. His entrepreneurial spirit also led him to develop a learning and development app, which he later sold to ShareKhan, further cementing his reputation as a thought leader in the field. His expertise and insights into finance also led to a five-book contract with CNBC Publishing, with titles including Finance for Non-Finance, Balance Sheet: Tale of Assets and Liabilities, and GST for The Layman. These books not only solidified his standing in the Indian market but also opened doors to international assignments, particularly in the Middle East, where he worked with the Lulu Group and others.

Vishal's entrepreneurial spirit led him to create a learning app sold to ShareKhan and write several finance books published by CNBC. He expanded his reach internationally, working with companies in the Middle East and embracing digital platforms like YouTube's "Finance Tube." Today, Vishal is evolving into a financial coach, guiding entrepreneurs through critical business phases. His story inspires us to pursue our passions and forge our own paths, proving that true success comes from following your Ikigai.



To watch full story scan here

[bll.org.in/inspirational-stories](http://bll.org.in/inspirational-stories)



# **CHAMPION OF SECTOR**

**Here, we showcase innovative and game-changing  
SMEs that have revolutionized their respective  
industries.**







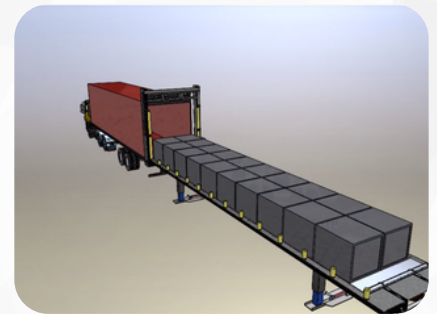
- Established in 1991
- Manufacturing facilities encompass 100,000 square feet in Navi Mumbai.
- Team consists of over 250 highly skilled professionals.
- Our dedication to innovation, precision, and excellence makes us a global industry leader.



**Hydraulic  
Goods Lift**



**Portable Truck  
Loading Platform**



**Automatic Truck  
Loading Plate (ATLP)**



**Self-Propelled Aerial  
Work Platform**



**JCB Self Propelled  
Electric Scissor Lift**



**Zero Height  
Scissor Lift**



## CONNECT WITH NANDAN GSE



[sales@nandan.co.in](mailto:sales@nandan.co.in)



[www.nandan.co.in](http://www.nandan.co.in)



+91 86910 30319



Nandan GSE Pvt. Ltd. Nandan House, D205 MIDC  
Turbhe, Navi Mumbai 400705 India.



**Towable Scissor  
Lift**



**Double Scissor Lift**



**Self-Propelled Scissor  
Lift**



**Heavy Duty Scissor  
Lift**



**Battery Operated  
Scissor Lift Table**



**Ambulift**





**ARTH VRITT  
CAPITAL**

**CHAMPION OF  
CFO SERVICES**



- Established in 2017
- Senior industry professionals with deep domain knowledge.
- Offering all capital market and CFO services under one roof.
- Implementing ERP, MIS, and cost management systems.
- Successful turnarounds, financial restructuring, and cost reductions.



### **FUND RAISING**

Strategic financial solutions to fuel your business growth.



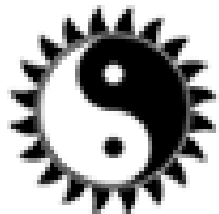
### **FINANCE**

Elevate your financial management with expert CFO services.



### **STRATEGY**

Transformative strategies for sustainable business success.



**ARTH VRITT  
CAPITAL**

**CHAMPION OF  
CFO SERVICES**

## CONNECT WITH ARTH VRITT CAPITAL



**info@arthvrittcapital.com**



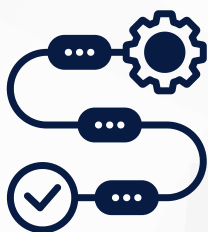
**www.arthvrittcapital.com**



**+91 82916 21977**



**12<sup>th</sup> floor, office No:1204, The Affaires, Palm Beach Road,  
Sector-17, Sanpada, Navi Mumbai.**



### PROCESSES

Streamline operations with process-driven financial solutions.



### BUSINESS PLANS

Crafting robust business plans for long-term profitability.



### SME IPO

Empowering SMEs to go public with tailored IPO strategies.





- **Leading Indian Company: Specializing in Energy Management, Power Quality, Industrial Automation, Process Control, Solar, and Electrical Protection.**
- **Our products: Unique, high innovation, top global standards, and world leading innovations from time to time**
- **Our customers: OEM and end use customers across all industries including the majority of leading names in the industry.**

### ELECTRICAL MEASURING, PROTECTION, PQ & RENEWABLES



- Multifunction Meters
- Digital Panel Meters
- Current Transformers
- Line & Current Monitoring
- Pump & Motor Protection
- Time Switches & Relays
- VAR Generators & Active Filters
- Hybrid Panels
- APFC
- Static Voltage Regulator
- Solar On Grid Inverters



- Our unique proposition: Providing the best value engineering solutions to meet every customer's specific needs.
- Our Presence: We are present globally through a wide network with our team of engineers.
- Our Company Facility: Spread across 1.7 lakh square feet area.

### CONNECT WITH SELEC CONTROLS



[enquiry@selec.com](mailto:enquiry@selec.com) / [sales@selec.com](mailto:sales@selec.com)



[www.selec.com](http://www.selec.com)



+91 91369 77315



EL-27/1, Electronic Zone, TTC Industrial Area, MIDC,  
Mahape, Navi Mumbai - 400 710, Maharashtra.

### AUTOMATION & PROCESS CONTROL



PLCs

HMI

VFD

Power Supply

Temperature / PID

Humidity

Process

Timers & Counters

Solid State Relays



- Total loans disbursed in upwards of Rs 16,000 Cr.
- Serviced more than 18000 retail and MSME customers.
- Servicing Customers in more than 32 locations across India.



Unsecured Business Loan

Get funding for your business without collateral requirements.



Working Capital Loan

Boost your business cash flow with flexible working capital.



CGTMSE Loan

Access government backed loans for small and medium enterprises.



Balance Transfer

Move your existing loan balance to a lower interest rate.



Loan for Professionals

Financial support tailored for professionals to grow their practice.



Loan Against Property

Unlock funds by leveraging your property's value.



## CONNECT WITH RUPEE BOSS



[pn.shetty@rupeeboom.com](mailto:pn.shetty@rupeeboom.com)



[www.rupeeboom.com](http://www.rupeeboom.com)



+91 9820455298 / 9005900618



620, The Summit Business Park, Andheri East,  
Mumbai, Maharashtra 400093.



Home Loan

Achieve your dream home with easy and affordable financing.



Personal Loan

Get quick cash for personal needs with simple terms.



Car Loan

Drive away in your new car with convenient financing options.



Car Refinance Loan

Refinance your car loan to lower payments and better rates.



Credit Cards

Enjoy flexible spending with rewards and credit options.





**TRANSGANIZATION**  
Enlightened Business Practices

# CHAMPIONS OF BUSINESS TRANSFORMATION



- **SME Focus:** We help small and medium-sized enterprises develop self-sustainable business models.
- Since 2013, we've transformed over 470 business owners.
- Our methodology aligns personal and organizational growth for integrated development.
- We combine ancient principles with modern management techniques for lasting success.



## TRANSPRENEURS JOURNEY

Customized intervention to future-proof businesses by enhancing agility and developing a strong talent pipeline.

12-month program with 4 months of education and 8 months of implementation to build resilient organizational frameworks.



## SAARATHI



## ANANTA SADHANA

Shifts focus from ownership to custodianship, promoting lasting value and sustainable growth for stakeholders and the global community.



**TRANSGANIZATION**  
Enlightened Business Practices

# CHAMPIONS OF BUSINESS TRANSFORMATION

## CONNECT WITH TRANSGANIZATION



**success@transganization.com**



**www.transganization.com**



**+91 8655833093**



**803, Ambience Court, Opp. RTO Office, Sector  
19D, Vashi, Navi Mumbai, Maharashtra 400703**



**Sustainable Growth**

Build resilient, scalable businesses that thrive in changing markets.



**Tailored Solutions**

Custom strategies in technology, HR, sales, and marketing to meet your needs.



**Leadership Development**

Foster future leaders for long-term success through focused education.



**Practical Implementation**

Achieve measurable results with hands-on guidance.





## WE MAKE YOUR LIFE EASY "CLINITECH LABORATORIES: EXCEPTIONAL DIAGNOSTICS"



**Precision & Reliability:**  
NABL Accredited.



**24x7 Services:**  
Always available for your health needs.



**Convenient Home Visits:**  
Diagnostics at your doorstep.



**Hassle-Free Sample Collection:**  
Onsite and doorstep options.



**Comprehensive Checkups:**  
Detailed health insights.



**Quick Results:**  
Fast, accurate report delivery.



**CTL Purple Membership:**  
Exclusive family healthcare cover.



**Jagdish Nayak**  
Managing Director

Experience cutting-edge  
technology, accuracy, and  
personalized care with Clinitech  
Laboratories.

**CONTACT US**  
for more information



9619939393/ 9659690090



ctlab.in



sonambawdekar@clinitechlab.com



## PIONEERING EXCELLENCE IN GLOBAL LOGISTICS SOLUTIONS



**Air/Sea Freight**



**Transportation**



**Cross trade( Thirdcountry) logistics**



**Documentation for trading fraternity.**



**LCL Consolidation**



**Specialized Services**



**DGFT Licensing**



**EXIM consultancy**



**Customs Clearance & Documentation**



**Mukesh Rawat**  
Director



+91 9820047987



[www.osheenlogistica.net](http://www.osheenlogistica.net)



[mukesh@osheenlogistica.com](mailto:mukesh@osheenlogistica.com)





**DNA CONSULT**  
Research based Consulting

## DISCOVER DNACONSULT'S GROWTH CONSULTING SOLUTIONS



**Indian Reports**



**Expert Access**



**Global Reports**



**Custom Research**



### • Our Offerings

1. Industry Analysis
2. Market Opportunities Identification
3. Competitive landscape.
4. Go to Market Strategies.



**S P Anup Kumar**  
Managing Director

**Let us help you navigate market trends,  
identify key growth opportunities, and  
drive success. Get started today!**



+91 7760961418



[www.dnaconsult.in](http://www.dnaconsult.in)



[anup@dnaconsult.in](mailto:anup@dnaconsult.in)





**WE HELP EXPORTERS AND IMPORTERS INCREASE PROFITS  
BY UPTO 5%**



**Prashanti Forex provides Forex Management and Treasury outsourcing services to SME Exporters and Importers. Our mission is to provide World class Risk Management services at a very nominal cost**



**Treasury Outsourcing**



**Forex Management**



**Trade Finance**



**Fund Cost Reduction**



**We charge nominal setup fees and then a portion of value additional in terms of Profits we generate for Exporter / Importers**



**Rajat Prasad**  
Financial Expert & CEO

**Book a free Risk Assessment  
Meeting with us!**



+91 8452808533



<https://prashantiforex.com>



[rajat.prasad@prashantiforex.com](mailto:rajat.prasad@prashantiforex.com)

**WE PROVIDE TAILORED WEALTH SOLUTIONS FOR YOUR  
FINANCIAL GOALS.**

## **Did you know?**

**Compounding interest can make you a Multi- Billionaire!**



### **• Key Offerings :**



**Comprehensive Retirement plan**



**Vacation Planning**



**Education Expense Planning**



**Employer Employee benefit planning**



**Keyman Insurance**



**Health Insurance**

### **• Benefits :**

1. Wealth Creation
2. Wealth Protection
3. Wealth Preservation
4. Wealth Distribution

**“Power of Compounding- Compound Interest is  
the Eighth wonder of the World. He who  
understands it, earns it. He who doesn't, pays it.”**

**Connect with me for a free review of your  
existing investments & insurance policy.**



**Gaurav Vijay Sarda**  
Growth Partner



+91 9769695488



[www.vikalpawealth.com](http://www.vikalpawealth.com)



[vikalpawealth@gmail.com](mailto:vikalpawealth@gmail.com)





WE BUILD YOUR DREAMS



**Narendra Virag Dhairyawan**  
Managing Director

## • Key Offerings :

- Construction Business
- Repairs, Restoration & Painting
- Waterproofing Work
- MEP (Mechanical, Electrical, Plumbing)
- HVAC
- Project Management Consultancy
- Facility Management
- Automatic Composting Machines
- Car Lifts, Elevators, Escalators

## • Benefits :

1. Problem-solving
2. Clear Communication between Owner & Client
3. Friendly Attitude for progress of work
4. Empathy
5. Business Acumen
6. Product/Service Knowledge
7. Strong Time Management for completing the given task.
8. Patience.
9. Expert gym setup services.

**Elevate Your Lifestyle with Our  
One Stop Solution**



+91 9769338102

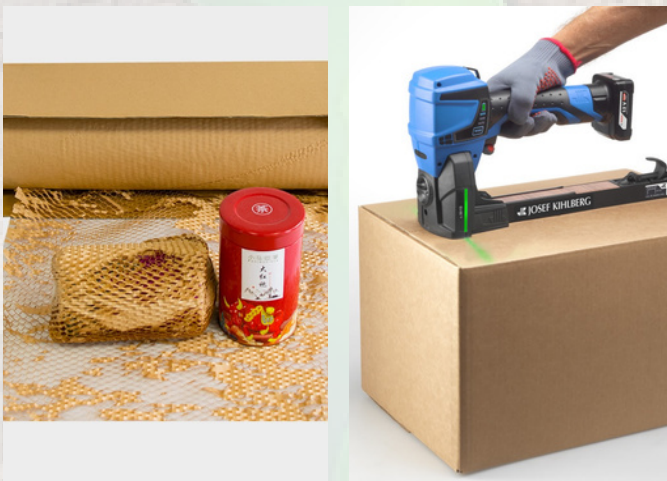


<https://avconsin.wixsite.com/website>



[connect@avcons.biz](mailto:connect@avcons.biz)

## PACK SMART, SHIP SAFE: OPTIMIZE YOUR PACKAGING !



### • Key Offerings :

1. Industrial Stapling solutions from Josef Kihlberg, Sweden
2. Eco Friendly Cushioning Solutions
3. Specialty Tapes
4. Consultancy, Training, Audit of Secondary & Tertiary Packaging

### • Benefits :

1. Efficiency: Streamlined packaging processes save time.
2. Damage Reduction: Better protection prevents product damage.
3. Productivity Boost: Automation increases workforce output.
4. Safety: Improved practices enhance workplace safety.
5. Sustainability: Eco-friendly materials reduce environmental impact.
6. Cost Savings: Less waste leads to lower shipping costs.



**Sudarshan Kolhatkar**  
Founder

**Transform Your Packaging—  
Start Optimizing Today!  
Contact us for a consultation.**







## COLLATERAL-FREE MSME LOANS & CUSTOM WORKING CAPITAL.



### • Key Offerings :

1. Secured & Unsecured Business Loans.
2. Customized Working Capital Solutions.
3. MSME Funding (Government Schemes).
4. Education, Mortgage & Home Loans
5. Bill Discounting
6. Industrial Machinery Leasing & Purchase
7. Startup Funding



### • Benefits :

1. Collateral-Free Business Loans.
2. Customized Reports for Eligible Government Schemes.
3. Working Capital Solutions for Enhanced Productivity.
4. Industrial Machinery Leasing, Rental, and Purchase.
5. End-to-End Support from Company Formation to Manufacturing Commissioning.
6. Tailored Solutions to Meet Customer Needs.
7. Free Finance Advisory for Improved Credit History.



**Venkatachalam Iyer**  
Founder & CEO

**Contact us for a Free  
Consultation for First 15 min.**



+91 9975422229



[www.bridgeeasy.in](http://www.bridgeeasy.in)



[Venkat@bridgeeasy.in](mailto:Venkat@bridgeeasy.in)



## SVAAM DESIGN STUDIO REFLECTING YOURSELF



### • Key Offerings :

- Concept Design
- Project Management Consultancy
- Estimation
- Execution
- Space Rationalization
- Cost rationalization



### • Benefits :

1. Efficient Space Planning
2. Use of Modern and Durable Material
3. Time saving Techniques
4. Cost Optimization -Budget Control



**Mallikarjun Hiremath**  
Founder

**Connect with Us to Create Your  
Dream Space!**



+91 8879676355



[www.svaamdesign.com](http://www.svaamdesign.com)



[mallikarjun@svaamdesign.com](mailto:mallikarjun@svaamdesign.com)





## VAANJA INTERIOR

WE ARE INTO RESIDENTIAL AND COMMERCIAL INTERIOR  
DESIGN AND EXECUTION



### • Key Offerings :

#### • Renovations & Interior Work :

Residential, Corporate Offices, Banks,  
Row Houses, Diagnostics Centers.

#### • Waterproofing :

Terraces, Basements, Roofs (with warranty)

#### • Maintenance for Societies and Corporate Offices

#### • Turnkey Projects :

Nationwide Coverage

#### • Individual Services :

Electrician, Plumbing, Painting, Carpentry,  
Sliding Windows, Civil Work, AC Services,  
Wallpaper, and more!

### • Benefits :

Customer can lay their trust wholeheartedly on  
us, we will make sure to make their vision  
come into reality by transforming their home.



**Ramesh Vanja**

Consultant | Contractor

**Your Dream Interior Awaits! Get  
Started with a Free Consultation!**



+91 8976764455



vanjaramesh5@gmail.com



BREWED TO PERFECTION, READY IN SECONDS.



- **Key Offerings :**
- **Bulk Order Fulfillment:** Capable of handling large orders for enterprises, retailers, and distributors.
- **Export-Ready Packaging:** Designed specifically for international clients.
- **Quality Standards:** Ensures the highest quality standards in all products.

- **Benefits :**
  1. Instant Convenience.
  2. Consistent Quality.
  3. Energy-Efficient Machines.
  4. Time-Saving.



**Khyali Kothari (Karan)**  
Proprietor

**Visit our website for more details  
or Contact us for a free  
consultation.**



+91 9869339074



[www.kartin.co.in](http://www.kartin.co.in)



[karan@kartin.co.in](mailto:karan@kartin.co.in)





**SIDHVEDA**  
HR SOLUTIONS UNDER ONE ROOF

**WE ALIGN PEOPLE WITH BUSINESS**

- **Key Offerings :**
- HR Interventions
- Performance Management Program .
- HR Process Outsourcing
- Talent Search Services
- Learning and Development
- People Analytics
- Compliances
- Support for MSMEs and SMEs

- **Benefits :**

1. Aligning the people with business goal
2. Creating the ownership attitude among the people
3. Create an atmosphere of Collaborative working environment
4. Committed employee engagement
5. Data driven PMS and Reward & recognitions
6. Robust People Analytics
7. Strategic Work Force Planning
8. Head Hunting and executive search



**Dr. Prakash Hegde**  
Founder and CEO

**Let's Tackle Your HR Challenges  
Together – Connect with Us!**



+91 9930982060



[www.sidhveda.com](http://www.sidhveda.com)



[prakash@sidhveda.com](mailto:prakash@sidhveda.com)

## HELPING BUSINESS OWNERS ACHIEVE LONG-TERM, GUARANTEED CASH FLOW



- **Key Offerings :**
- **Estate Planning:** Inheritance and Succession Planning, Charity and Retirement Planning
- **Funding:** Debt and SME IPO
- **Legal Compliances:** ESG ; Digital Personal Data Protection 2023
- **Business Automation**
- **Branding**
- **Benefits :**
  1. Expert Counselling for respective Functions
  2. Experts have experience in executing projects
  3. Long-term association with customers



**M V Narayan**  
Director

**We ask MSME business owners  
for free consultation and  
mentorship.**







**RANJANA GHOSHAL**

TRAINING & MENTORING SYSTEMS

## TRANSFORMING LEADERS INTO HIGH PERFORMERS WITH THE BALANCED TRANSFORMATION SYSTEM.

### • Key Offerings :

- Peak Performance Coaching
- Business Leadership Coaching
- Leadership Communication
- Employee Happiness Program
- Team Building
- Life Coaching

### • Benefits :

1. Unlock your full potential and excel in your professional and personal life.
2. Implement strategies that foster long-term success for your business.
3. Cultivate inner fulfilment alongside professional achievements.
4. Benefit from tailored strategies that align your goals with actionable outcomes.
5. Experience a balanced approach that drives success in both personal and business spheres.



**Ranjana Ghoshal**

Founder | Leadership Transformation  
Coach | Happiness Strategist

**Ready to transform your journey to  
become a world-class high performer?  
Contact me today to get started!**



+91 9833133622



[www.ranjanaghoshal.in](http://www.ranjanaghoshal.in)

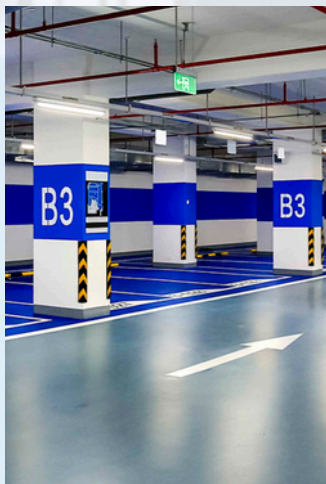


[support@ranjanaghoshal.in](mailto:support@ranjanaghoshal.in)





WE STRONGARD PAINTS PVT LTD MANUFACTURE INDUSTRIAL FLOOR COATINGS WITH FLOOR LAYING SERVICE.



## ● Key Offerings :

- Epoxy flooring solutions - **STRONGARD RANGE**
- Polyurethane screed flooring solutions -
- **BIOCEM RANGE**
- Food grade tank coating – **STRONGSAFE RANGE**
- Corrosion and chemical resistant coatings- **STRONGHOLD RANGE**
- Polyurethane and acrylic based waterproofing solutions - **STRONGPOOF RANGE**
- Car park flooring systems - **STRONGDECK RANGE**

## ● Benefits :

1. Supervisors understand customer needs, backed by years of experience since 2016.
2. One-point warranty for both manufacturing and installation.
3. Use of advanced tools like vacuum-attached grinders allows work during plant operations.
4. Strict adherence to OSHA safety standards.
5. Quality-compliant products used in all projects.
6. Complete labor compliance for all site work.
7. Dedicated team for shutdown jobs ensures no project delays.



**Mrinal Sinha**

Managing Director

**Ensure Safety and Compliance —  
Talk to Our Experts!**



+91 9324245787  
+91 9819901497



[www.strongardpaints.com](http://www.strongardpaints.com)



[strongardpaints@gmail.com](mailto:strongardpaints@gmail.com)



आप सोचिए हम बनाएंगे



### • Key Offerings :

- C & Z purlins
- PUF panels
- Decking sheets
- Color Coated sheets
- Turbo Ventilators
- Pre-Engineered Buildings (PEB)
- Rock Wool and Glass Wool Insulations

### • Benefits :

At Faisal Roofing Solution, we offer a comprehensive range of high-quality products, including C & Z purlins, PUF panels, Decking sheets, Color Coated sheets, Turbo Ventilators, and Pre-Engineered Buildings (PEB). Additionally, we provide insulation solutions such as Rock Wool and Glass Wool. Our products are known for their durability, energy efficiency, and superior engineering. We specialize in offering tailored solutions to meet the unique needs of industrial, commercial, and residential projects.



**Salim Rehmani**  
Founder & MD

**Ready to elevate your next project?  
Contact us today for a free  
consultation or visit our website to  
explore our innovative solutions!**







MAKING MEMORIES MEMORABLE FOREVER YOUNG



## • Key Offerings :

- Candid / Still photography - Traditional photo shoots
- Cinematography HD video On DSLR / Mirrorless Camera
- Video Mixer live setup
- YouTube virtual zoom
- Facebook, Twitter, Google meet, Live stream-on
- Highlights and Treasure songs editing
- Pre-Weddings Photo/Video
- Maternity
- Live Events
- Stage Programs
- Musical shows
- Product Photography for e-commerce
- Interior photography
- Political events rallies

## • Benefits :

We are Team of Creative Young Generation with know how of current modern Ai technology in social media marketing, branding & 40 Yrs of Experienced Old Legacy in Film making & Photography.



**Rajiv Shah**  
Director

**Ensure Safety and Compliance —  
Talk to Our Experts!**



+91 9808909909



[www.rajupappa.com](http://www.rajupappa.com)



[ssyrishiraj@gmail.com](mailto:ssyrishiraj@gmail.com)



## PEACE & PROSPERITY CAN YOU AFFORD TO RISK IT ?



### • Risk & Threats are reality of the business life :

- Erode the lifetime of your hard-earned wealth.
- Disrupt Business Operations.
- Create Financial Instability lead to regulatory.
- Actions legal trouble & disputes tarnish your reputation leading to loose clients & investors.
- Jeopardize the well-being of you & your family members.

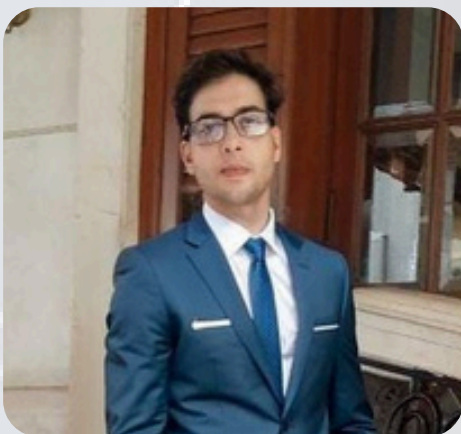
### • Safeguard your business :

As an award-winning Risk Management Consultancy and Financial Advisory firm, we have had the privilege of working with some of the most distinguished businesses in India and overseas.

Our clientele includes NRIs, HNIs, MSMES Corporate entities, and Family-Owned Businesses over 250 clients across diverse industries.

### • Key Offerings :

- Hedging of the Personal Guarantees
- Protection of Enterprise Value
- Business Reputation Management
- Business Liability Management
- Succession Planning
- Comprehensive Risk Management
- Wealth Enhancement & Protection



**Rameshsingh Rajput**  
CEO, Founder

**THE URGENCY TO ADDRESS THESE POTENTIAL RISKS  
HAS NEVER BEEN GREATER, AND WE ARE HERE  
TO GUIDE YOU EVERY STEP OF THE WAY.**

**I invite you to explore how we can tailor a  
Risk Management Strategy specifically designed for  
your business needs.**



INNOVATIVE, HIGH-QUALITY PRODUCTS AT A REASONABLE COST



## • Key Offerings :

- Proven Expertise: Over 3,500 coating machines manufactured and delivered globally.
- Coating Applications: Specializing in Spray, Dip, Drum, and Tumble Coating.
- Material Compatibility: Designed for metal, plastic, and rubber bodies.

### Target Industries:

- Auto Components Railway
- Aeronautics
- Off-Highway Equipment
- Textiles
- Hydraulic Pumps
- Wind Power
- General Engineering

**NVH Focus:** Solutions designed to meet Noise, Vibration, and Harshness (NVH) standards.

## • Benefits :

With our machines you can achieve constant coating thickness with reduced loss of chemical. with our machines you are taking one step towards making environment better by reducing waste material and using energy efficiency system.



**Sanika Mahadeokar Marathe**  
Sr. Executive

**Your Automation Journey Starts  
Here—Get in Touch Today!**



# DESIGNCEPT

balance form  
& function ARCHITECTS & DESIGNERS

YOUR TRUSTED PARTNER FOR ARCHITECTURE AND INTERIORS.



## • Key Offerings :

With over 21 years of experience and expertise we are focused on providing comprehensive service when it comes to design consultancy and building services while transforming clients vision of dream spaces into reality for Residential spaces, Office spaces, Commercial, Retail, QSR, F&B, Hospitality, Cinemas & more

## • Benefits :

With a commitment to client success we strive to provide tailored services that drive effective, efficient and functional outcomes.

1. Collaborative approach
2. Comprehensive service (Architecture + MEP)
3. Quality priorities
4. Design excellence



**Devendra Pawar**  
Managing Partner

**Get in touch to know how we can help you to design, elevate and build your dream spaces into reality.**

WE INSURED INDIA INSURED.



## • Key Offerings :

- Health Insurance
- Life Insurance
- Doctor Indemnity
- Society Insurance
- Motor Insurance
- CAR
- Director & Officer Liability policy
- Credit Insurance
- Travel Insurance
- Mutual Fund
- Equity Trading
- Home Insurance

## • Benefits :

We are prompt in our service and transparent with our customers during the claim process. You don't need to worry about why you took the policy — with a claim satisfaction rate of over 98%, we've got you covered.



**Kumar Navneet**  
Director

**Contact us to review your portfolio,  
and feel free to reach out if you have  
any claims stuck in your network.**



EMPOWERING BUSINESSES WITH TRUSTED CERTIFICATIONS AND SUPPORT.



## • Key Offerings :

- India Entry Consultant
- Regulatory Business License
- Industry Compliance
- ISO Certification
- Product Certifications
- Industry-Specific Certifications
- IPR
- Detail Project Report & Feasibility Study
- Industrial & Management Training
- ESG Compliance & Reporting
- Authorized India Representative

## • Benefits :

1. Enhanced Credibility
2. Increased Compliance
3. Strategic Growth
4. Operational Excellence
5. Comprehensive Support



**Shyam Sharma**  
Director

**Don't wait—empower your business now! Visit our website to learn more.**



## SEAMLESS SOLUTIONS FOR MODERN PIPELINES WITH HYDROMECH



- **Key Offerings :**
- **Gentle Lift and Shift:** Our unique mechanism ensures patient comfort and minimizes the risk of mishandling.
- **Infection Control:** Designed to meet the highest hygiene standards, safeguarding patient and provider health.
- **Efficiency and Time Savings:** Streamlines operations, reducing time and costs associated with patient care.
- **Durable and Easy to Clean** Crafted from high-quality materials, built to last, and easy to maintain.
- **Patient Comfort:** Focuses on patient comfort, providing a smooth and secure journey.
- **This is alongside innovations in the water sector**

- **Benefits :**

1. Improved Patient Experience
2. Time and Cost Savings
3. Hygienic Excellence
4. Durable and Reliable
5. Healthcare Provider Well-being



**Er. Pradeep Mandre**  
CEO

**Join the Revolution—Learn More  
About Hydromech!**



## ACQUIRE & RETAIN CUSTOMERS WITHOUT CALLING, MEETING OR EMAILING THEM



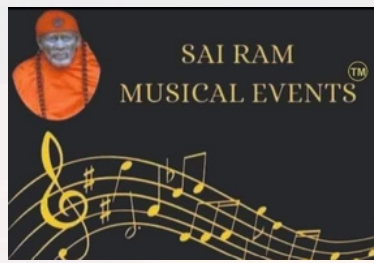
- **Key Offerings :**
  - WhatsApp Marketing to acquire New Customers with Customized Strategy, Personalized Content, Hand-Holding and Consulting. No need to Call, Meet or Email potential customers.
  - Customer Retention Marketing to Retain existing customers to get Repeat business and also help in implementing loyalty program, Incentive program, referral program and feedback program.
- **Benefits :**
  1. Acquiring Customer without having to Call, meet or email customers in less than 5 weeks.
  2. Engaging with existing customers consistently with educational and interesting content thus retaining customers which leads to repeat business, increase in customer lifetime value and convert existing customers to your sales force.



**Pankaj Patel**  
Founder & CEO

**Ready to elevate your business?  
Call us for a free 30-minute  
consultation at 98201 53228**





## VISUALLY CHALLENGED AND SPECIALLY ABLED ARTISTS

### • Key Offerings :

- Marriage Sangith Sabha.
- Hindi, Marathi, Bangla, Gujarati, Tamil and Malayalam -Festive Classical, Musical & Dance Events.
- Housing Society Musical & Dance Events.
- Corporate Musical & Dance Events.
- Birthday Party Musical and Dance Events.
- DJ, Mimicry, Stand up Comedian & Magician Acts.
- Sound and Anchor on Hire.
- Theatrical Workshops.
- Studio on Rent.
- Percussions-South Indian and North Indian.

### • Benefits :

1. Company logos and photos on LED banners, brochures, and tickets at all social and noble cause events.
2. Contribute Rs 10,000 for upcoming events and receive branding benefits on banners for all private events until the next social cause event.
3. Free diamond gift voucher worth Rs 10,000 from Pavithram Jewelers (nominal redemption fee applies)
4. Stalls for pamphlet and brochure distribution available at a nominal cost.
5. Exclusive travel packages for heavy sponsorships.



Musical Head  
Rajan Kumbhavdekar



Esteemed Singer  
Piyali Lahiri



Esteemed Singer  
Dipanjali Roy



Visually Impaired Singer  
Anthony Fernandes



**Shivaram Viswanathan**  
Founder & CEO

**Let's Collaborate! Book Your Free Consultation Today!**



+91 9920364949



shiva11101972@gmail.com



## WIDE VARIETY AND RANGE OF BEARINGS UNDER ONE ROOF



### • Key Offerings :

We are among the few bearing supplier who have a huge variety of bearings in ready stock (more than 1500 different types of bearing ready to be supplied). Apart from this with extensive knowledge and network we can also help you locate bearings which are not easily available. Be it locally or internationally



### • Benefits :

1. Ready stock of all types of bearings
2. Access to major transport companies for quick supply PAN India
3. Can help in identifying right brand and type of bearing to save cost
4. Bearing Bank facility available (We stock bearing at your end on our cost)
5. All brands of bearing available



**Aankit Kheitan**  
Partner

**Ensure Smooth Operations—Contact Us for Premium Bearings Today!**





## LEISURE BY THE SEA



### • Key Offerings :

- Executive Sea View Rooms
- Multi cuisine Veg Non Veg Restaurant
- Pure Veg Restaurant
- Luxury Spa
- Infinity swimming pool
- Rifle Shooting range
- Archery Range
- Gym
- Games Room

### • Benefits :

1. Complete Relaxation and Rejuvenation
2. Ideal for family outing
3. Pet-Friendly
4. Wide Range of Amenities
5. Scenic Venue for Destination Weddings and Pre-Wedding photoshoot.



**Chaitanya Tendolkar**  
Director

**Your Perfect Getaway Awaits**  
**Discover the Westbay experience.**

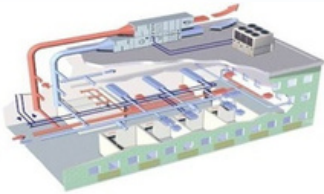






## **SEPTem BUILDING SERVICES** (MEP & Structural Services)

### HVAC ELECTRICALS PLUMBING FIRE & SOLAR SERVICES



#### • **Key Offerings :**

All types of

- AC Systems
- Electrical HT & LT System
- CCTV-FAPA System
- Plumbing System including Sewage Treatment Plant
- Rain water Harvesting
- Fire fighting services
- Solar system

#### • **Benefits :**

1. Cost effective design
2. Durable
3. Easy handling work.



**Amit Dudhani**  
Founder

**From Concept to Completion—  
Partner with Us for Your Next Project!**

## Empowering SMEs to Scale Smartly

**REAL PEOPLE.  
REAL RESULTS.**

### 5 Reminders for Business Owners In Challenging Times

- Find a Purpose
- Celebrate every success no matter how small
- Harness the momentum of the GREAT DAYS
- Surround yourself with others who persist
- Keep your legacy in mind

### The Entrepreneur Mindset.



### • Key Offerings :

- 1-to-1 Business Coaching
- Group Coaching
- Workshops and Training Programs
- Strategic Planning Sessions

### • Benefits :

1. Increased Profitability
2. Enhanced Productivity
3. Scalable Growth
4. Work-Life Balance
5. Expert Accountability
6. ROI-Based Coaching



**Aditya Vikram Singh**  
Business Coach

**Ready to grow?**  
**Schedule your FREE strategy session**  
**today and start your journey to**  
**success!**



+91 9909137468  
+91 9699129261



[www.ibhactioncoach.com](http://www.ibhactioncoach.com)



[advsingh@gmail.com](mailto:advsingh@gmail.com)



## TRANSFORMING HEALTHCARE DATA INTEGRATION WITH AI-DRIVEN SOLUTIONS



### • Key Offerings :

- **EHR Integration:** Simplifies patient data access.
- **AI Services:** Optimizes healthcare operations.
- **FHIR Interoperability:** Ensures seamless data exchange.
- **EDI Modernization:** Streamlines healthcare transactions.
- **Key Products:**
  - **MediPay:** Enhances EDI integration.
  - **MediPaaS:** Streamlines EHR integration.
  - **DealerPass-Dealership Management System**

### • Benefits :

1. AI-driven claims processing and billing accuracy
2. Reduced administrative costs and enhanced compliance
3. Simplified EHR integration and improved data interoperability
4. Enhanced patient data accessibility
5. Improved clinical decision-making
6. Streamlined care delivery efficiency
7. Optimized dealership operations and automation for improved customer experience with DealerPass



**Sandeep Deokule**  
CEO

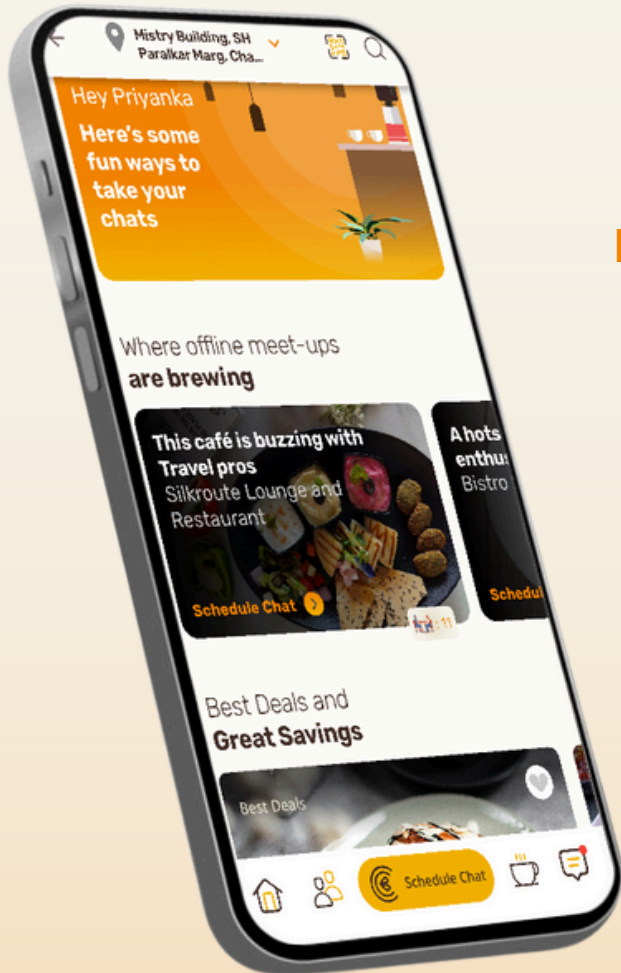
**Streamline Your Healthcare with AI—  
Get Started with HiPaaS Today!**



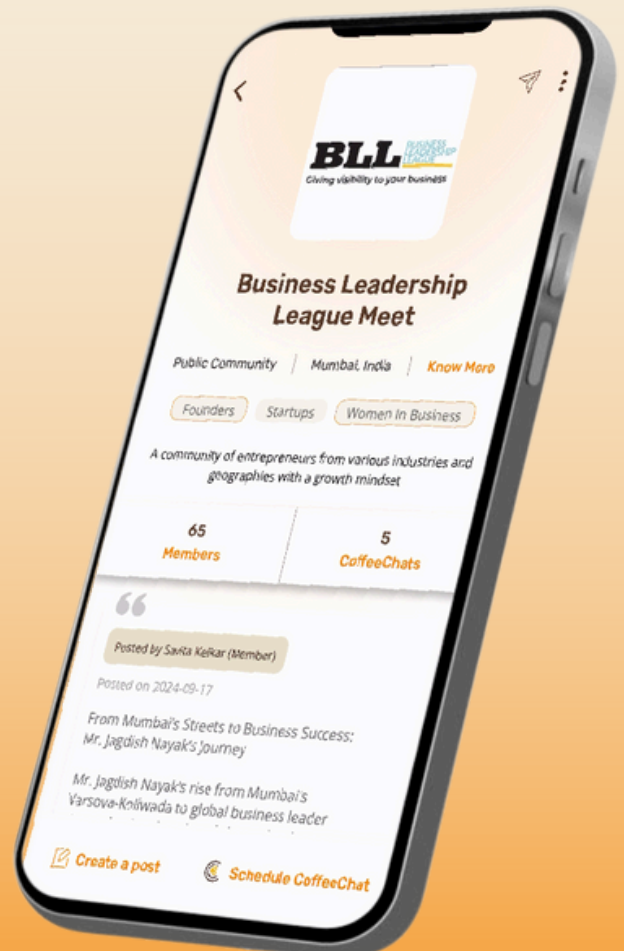
# BLL community is now on **CoffeeChat** ENGAGE WITH LIKE-MINDED PROFESSIONALS, BOTH OFFLINE AND ONLINE

Join Community Groups based  
on your interests

Take your conversations offline at  
over 500+ partnered Coffee Shops



**JOIN NOW**







# Your Guide in Crisis NPA Consultants Pvt. Ltd

Chased by **NPA** Monster?

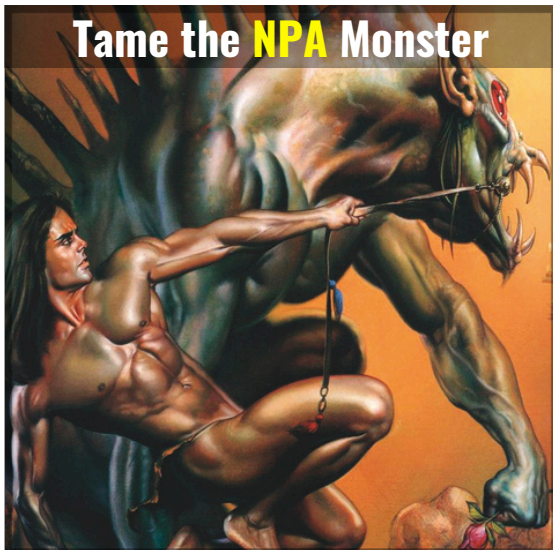


Horrified by **NPA** Monster?



**NPA Consultants Private Limited is headquartered at Mumbai, the company has a dedicated team of professionals from the fields of Law, Finance and Banking providing an array of services.**

Tame the **NPA** Monster



## TOP SERVICES

- Save Mortgage Properties
- Debt Restructuring One
- Time Settlement Debt
- Syndication Mergers &
- Acquisitions Business
- Loan to MSME NPA
- Funding Private Equity
- Venture Capital
- Supply chain Finance



**Dr. Visswas Paanse (Ex-Banker)**

B.COM | L.L.B | M.A(ECO) | A.C.S | A.I.I.A(USA) | PH.D(UK)

**One Stop Solution  
for ALL Your  
NPA problems**



**Ca Nitesh Jain**

Executive Director |  
Investment Banking

**+918928289070**

**info@npaconsultant.in**

**https://www.npaconsultant.in**



## Partner with Us to Shape the Future of Tomorrow's Business Leaders

*By Dr. Swati Lodha, Director, MET Institute of Management*



In today's dynamic business landscape, the need for hands-on, real-world experience is greater than ever before. As industry leaders, you understand the importance of practical exposure and mentorship in shaping the future workforce. At MET Institute of Management, we invite you to join us in building the next generation of business leaders by partnering with us for our On-the-Job Training (OJT) program, specially designed for our Masters in Management Studies (MMS) students.

### What is the OJT Program?

The On-the-Job Training (OJT) program is a key component of the MMS curriculum, designed to provide students with practical exposure to real-world business environments. It bridges the gap between academic knowledge and practical application by allowing students to work with professionals on real business challenges, enhancing their skills and preparing them for the job market.

### Program Structure

OJT focuses on developing essential skills like communication, problem-solving, teamwork, and adaptability. By working in professional settings, students gain hands-on experience, boosting their employability and gaining insights into different industries and career paths. This experiential learning builds confidence, independence, and critical thinking—vital for career growth. Corporate mentors guide students through real-world challenges, helping them develop leadership skills.

### OJT Program Highlights

- **Duration:** January to April, with a minimum of 60-80 hours.
- **Flexibility:** Can be conducted on-site, remotely, or through a blended model to suit your organization's needs.
- **Mentorship:** Corporate mentors provide real-time guidance and industry insights.
- **Credits:** The OJT is a 4-credit course integrated into Semester 2 of the MMS program.



**Why Partner with Us?** Partnering with us provides access to motivated MMS students eager to contribute, bringing fresh perspectives and innovative ideas. It also aligns with corporate social responsibility (CSR) initiatives and offers an opportunity to identify future talent for recruitment.

**Skills Our Students Offer**

MMS students in the OJT program bring:

- Practical application of academic knowledge.
- Technological adaptability and industry insight.
- Problem-solving and decision-making skills.
- Teamwork and collaboration experience.
- Research and analytical skills.

**Get Involved Today!**

Join us in shaping tomorrow's business leaders by offering OJT opportunities. Whether through hands-on work, mentorship, or industry guidance, your participation is crucial in nurturing future talent.

For more details, contact:

Email: consulting\_iom@met.edu

**Scan Here for sharing your details**



**Or Click Here :** <https://forms.gle/Fjgz47b9ut6AvLUH7>

**Email:** consulting\_iom@met.edu

**Contacts:**

- Research Projects - Ms. Dharmishta Gala : 9820232732
- Start-Up & MSME - Mr. Shailesh Sargade: 9769559816
- Marketing & Consulting - Dr. Manmeet Barve: 9860476554
- Finance & Fintech - Dr. Rohini Andhare : 9822415823
- HR & NGO - Dr. Rashmi Bhadani : 9653473390
- Operation & E-Commerce: Mr. Rohit Mohite : 7738781092

Join us in creating opportunities for impactful key events that can shape the trajectory of your business growth.

**BLL** BUSINESS LEADERSHIP LEAGUE  
**BusinessTopline**  
GROWTH MEET

**Bimonthly showcase**  
**Event targeting 300 to**  
**500 entrepreneurs.**

**UPCOMING EVENT -**

**January 2025 at Bombay**  
**Stock Exchange**

**Inspiring**  
**Leaders**  
*Roundtable*

**Monthly premium**  
**networking event targeting**  
**40 -50 entrepreneurs.**

**2nd Friday of every month**

**UPCOMING EVENT -**

**December 2024 at BKC**



**Business**  
**pe charcha**

DISCUSSIONS THAT MATTER TO YOUR BUSINESS

**Weekly Community**  
**Connect.**

**UPCOMING EVENT -**

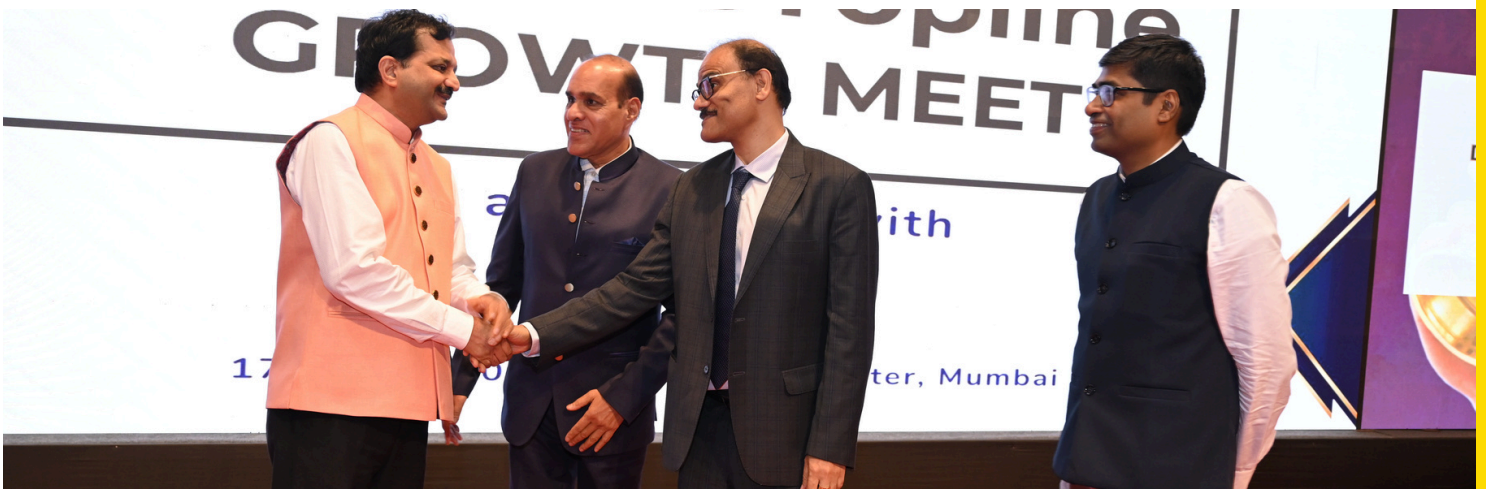
- |                            |          |   |
|----------------------------|----------|---|
| <b>1<sup>st</sup> week</b> | <b>→</b> | <b>Building &amp; Construction League</b> |
| <b>2<sup>nd</sup> week</b> | <b>→</b> | <b>Meet &amp; Greet</b>                   |
| <b>3<sup>rd</sup> week</b> | <b>→</b> | <b>Manufacturing League</b>               |
| <b>4<sup>th</sup> week</b> | <b>→</b> | <b>Topic Driven - Expert Speakers</b>     |













# ESTEEMED GUESTS AND SPEAKERS



**Mr. Eddy Wardoyo**  
Hon. Consul General of the Republic of  
Indonesia - Mumbai



**Mr. Samir Somaiya**  
Chairman & MD  
The Godavari Biorefineries Limited  
President, Somaiya Vidyavihar



**Mr. Gulshan Bakhtiani**  
Founder & Director,  
Wellness Forever Medicare



**Dr. Mukesh Batra**  
Founder & Chairman  
Emeritus at Dr Batra's Healthcare



**Mr. Anant Singhania**  
CEO, J K Enterprises,  
JK Group of Companies



**Dr. Niranjan Hiranandani**  
Founder & MD,  
Hiranandani Group



**Mr. CK Ranganathan**  
Founder & Chairman,  
CavinKare



**Mr. Rajiv Podar**  
Chairman & Managing Director,  
Podar Group



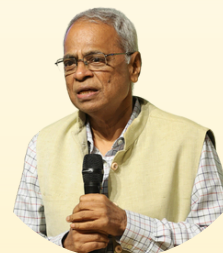
**Mr. Shrikant Badve**  
Managing Director,  
Belrise Industries



**Mrs. Supriya Badve**  
Executive Director  
Belrise Industries Limited



**Mr. Narendra Goliya**  
Managing Director,  
Rishabh Instruments Pvt. Ltd.



**Prof. Ashok Jhunjunwala**  
IITM Madras &  
Research Park

# PREVIOUS VENUES



Bombay Stock Exchange International  
Convention Hall, Fort, Mumbai



World Trade Centre, Cuffe Parade,  
Mumbai



MCA, BKC, Mumbai



IIT Madras, Chennai



The Club, Mumbai



CIDCO Exhibition & Convention  
Centre, Vashi, Navi Mumbai



Hotel Express Inn, Prashant Nagar,  
Nashik



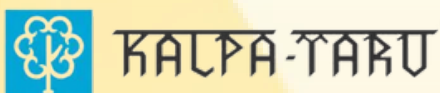
YB Chavan Center, Nariman Point,  
Mumbai



Four Points By Sheraton, Vashi,  
Navi Mumbai



# BRANDS



# SWETAPADMA MOHANTY, FOUNDER & CEO



Swetapadma is a true trailblazer in the business world, demonstrating remarkable qualities that set her apart as a dynamic leader.

As the driving force behind the Business Leadership League (BLL), she has established a robust platform dedicated to promoting and enhancing the visibility of businesses.

Swetapadma's commitment is evident in her ambitious goal for BLL to support and empower 1 lakh businesses by 2030.

Her leadership at BLL is marked by a passionate dedication to the SME sector, recognizing the immense potential these enterprises hold for India's economic development. Swetapadma's vision includes creating a conducive ecosystem, leveraging a skilled labor force, and providing access to global markets, all aimed at fostering the growth of SMEs. Through BLL, she aims to inspire entrepreneurship, facilitate networking, and provide a platform for SMEs to showcase their offerings and achievements.

Prior to founding BLL, Swetapadma's journey includes co-founding Salesprout, where she played a key role as the Co-founder and Head of Operations. At Salesprout, her expertise in crafting innovative sales strategies proved invaluable to B2B product and services companies, helping them expand their market presence and effectively communicate the value of their offerings. Her professional background also encompasses pivotal roles at respected organizations such as Dun & Bradstreet Tangram Pvt Ltd, Feedback Business Consulting Services Pvt Ltd, and Credit Analysis & Research Ltd. These experiences enriched her understanding of market dynamics, strategic advisory, and customer engagement.

Swetapadma's assertive approach and her ability to seize opportunities, even in the face of challenges, has been a driving force behind BLL's success. Her keen sense of innovation keeps the organization ahead of the curve, ensuring that SMEs can thrive in today's competitive environment. Her tenacity ensures that BLL consistently exceeds its goals, making a tangible impact on the businesses it supports.

Under Swetapadma's visionary leadership, BLL has become more than a business platform; it's a movement that champions SMEs, a catalyst for positive change, and a symbol of the potential within the Indian business landscape. Her vision and unwavering commitment shape BLL's trajectory, making it a dynamic force that drives business growth, encourages entrepreneurial spirit, and fosters a culture of innovation.





# KRIPANANDA CHIDAMBARAM (KC)

## HEAD STRATEGY & KEY INITIATIVES

Creative entrepreneur with a first-principles thinking approach, passionate about building businesses that challenge the status quo and positively impact society.

Successful ventures in marketing, coaching, hiring, technology, and creative services.

KC has experience in sales, business analysis, personal finance, and content creation.



## ADVISORY COMMITTEE



### RK Jain

MD, Sara-Chem (India) Pvt. Ltd & ex.Chairman, IMC,  
Navi Mumbai



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/Rakeshkumar-Jain>



### N.B. Shetty

B.com. (Hons.) F.C.A., Grad., C.W.A. Chartered  
Accountants



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/Nb-Shetty>



### Samir Kaji

MD  
Selec Controls Pvt. Ltd.



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/Samir-Kaji>



### Mr. Ajoykaant Ruia

Chairman - Allstate Group,  
Vice Chairman - World Trade Centre

# WORKING COMMITTEE



**Jagdish Nayak**

**Founder & MD - Clinitech Laboratory Limited**



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/Jagdish-Nayak>



**MMani Iyer**

**Founder & Director - Vigours Group**



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/MMani-Iyer>



**Dr. Vivek G Mendonsa**

**MD, LYNX -Lawrence & Mayo**



Watch His Entrepreneurship Story

Visit - <https://bll.org.in/Vivek-Mendonsa>

## KEY TEAM



**Moumita Das Talukdar**

Key Account Manager



**Shazma Khan**

Operations Executive



**Scan & Follow us on**



**Stay at the forefront of business innovation and opportunities! Follow us on our social media handles for continuous updates and insights that shape the future of the business community.**

# Heads*Up*!

Corporate office:

Business Leadership League

Centre for Incubation and Business Acceleration CIBA  
6th Floor, Agnel Technical Complex, Sector 9A, Vashi,  
Navi Mumbai, Maharashtra 400703

Registered office:

2nd Floor, AL-1/545,  
Sector 16, Airoli,  
Navi Mumbai- 400701

Chennai Office:

No 36 A, muniyappa Nagar,  
Nerkundram Chennai,  
Tamil Nadu 600092

+91 9372955614 / +91 8928383902

team@bll.org.in

facebook.com/businessleadershipleague/

linkedin.com/businessleadershipleague

Scan & Follow us on



**BLL** BUSINESS  
LEADERSHIP  
LEAGUE

Giving visibility to your business

